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Eurofleets+ Project Website



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1. Executive Summary

A specific website for the project has been designed, developed, populated with initial content and launched to the public. The website was launched on 3rd June 2019 and is available at <https://www.eurofleets.eu>.

As the project progresses, the website will be routinely updated with the latest project news, products and events. Activity on the website will be monitored throughout the project using Google Analytics.

2. Introduction

D9.2 is related to Task 9.2 of the DoA, which is:

“To develop and maintain Eurofleets+ web presence for the duration of the project (M1-M48)”

The website will be the main publicly accessible communications channel to disseminate project results and communicate project activities. Key requirements are to:

- Provide seamless access to the JRA activities and developments as well as scientific results (WP3)
- Publicise the TA calls and provide access to all the information required for applicants to prepare their proposals (WP4)
- Disseminate information, including photos and video material from the successful TA cruises (WP4) also incorporating a dynamic map to show the real-time location of Eurofleets + vessels (WP2).
- Support stakeholder engagement with clear information on the objectives, benefits and applications of the project (WP5)
- Support the training and capacity building initiatives by promoting the opportunities available through the project and acting as a repository of relevant resources (WP6)
- Ensure open science by providing seamless access including Virtual access (VA) to the research data collected during the funded cruises and the en-route data from the vessels (WP2).
- Link easily to information from relevant complementary initiatives, projects and infrastructures and promote the project legacy (WP8).
- Be responsive so can be accessed via multiple platforms.

3. Methods and Results

The Eurofleets+ Project Website has been designed, developed, populated with initial content and launched to the public. The website is available at <https://www.eurofleets.eu>.

3.1 Design and Development of the Eurofleets+ Project Website

Design work to produce a concept for the look and feel of the Eurofleets+ project website started on 1st February 2019. The design concept was presented to the project coordination team on 22nd February 2019. The design incorporated:

- the project logo and colour scheme,

- a simple navigation to provide easy access to key project information and outputs,
- and an interactive map for displaying location of Research Vessels, ROVs, AUVs, Project Partners and the Telepresence System

The design concept and functional specification were agreed and the website was developed using WordPress. The website was populated with content from the DoA and uploaded to a temporary server on 28th March 2019. The project coordination team were provided with access to the website in the first instance before other members of the project consortium were given access and asked to provide additional content prior to launch.

3.2 Initial Content Collection and Uploading

A new feature to map the locations of all Research Vessels, ROVs, AUVs, partners etc was developed and added to the homepage (<https://www.eurofleets.eu>).

The Marine Institute (Project coordination team), EurOcean and AWI coordinated with other project partners to provide the initial website content and information required to populate the maps.

Key features of the project Homepage are (figure 1):

- An interactive map showing the locations of project partners, research vessels, AUVs, ROVs and telepresence systems
- A “call to action box” for advertising the latest activities e.g. TNA calls
- A scrolling summary of all of the Eurofleets+ vessels and ROVs
- Easy access to the latest news and events relating to the project

The website features an easy to navigate menu providing access to:

- Project information e.g. deliverables, partners, graphics and logos, work packages etc
- Stakeholder information
- The Eurofleets+ infrastructures, which includes 27 Research Vessels (RVs), five Autonomous Underwater Vehicles (AUVs), seven Remote Operated Vehicles (ROVs) and a highly specialized portable telepresence unit
- Transnational Access information including application and selection procedures
- R & D section providing easy access to the JRA activities as part of the Eurofleets+ project
- Education section providing details about the Eurofleets+ education and training program
- News, Events and contact information
- Integration with the social media channels and ability to share directly the content on social media platforms

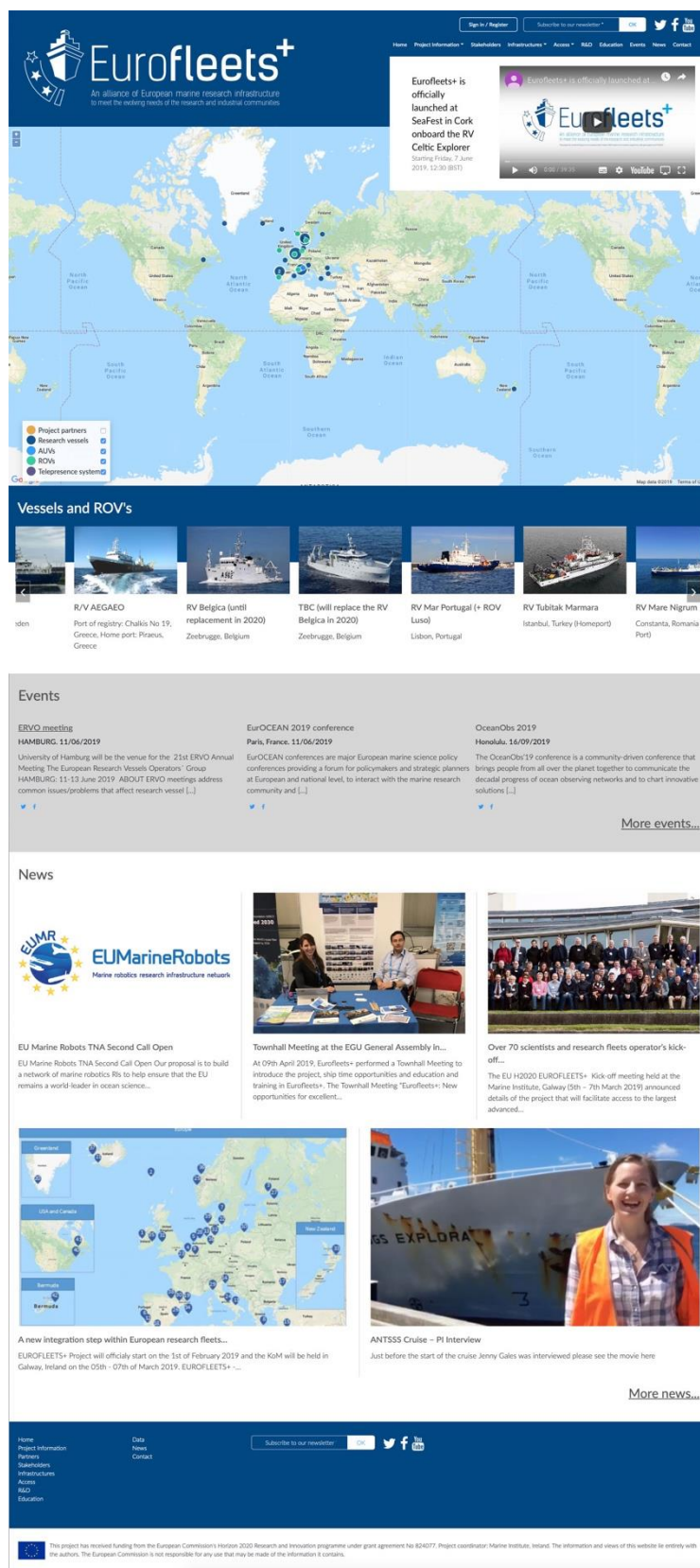


Figure 1. Screenshot of the Eurofleets+ website homepage taken 11th June 2019

3.3 Launch of the Eurofleets+ Project Website

The project website was launched to the public on 3rd June 2019 ahead of the official project launch at Seafest, 7th June 2019, Cork, Ireland.

The official project launch was streamed live via the project website (figures 2 and 3).



Figure 2. Screenshot showing the official launch of the Eurofleets+ project streaming live onto the project website.



Eurofleets+ is officially launched at SeaFest in Cork onboard the RV Celtic Explorer

7 watching now

0 0 SHARE SAVE

Figure 3. Official launch of the Eurofleets+ project at Seafest in Cork 7th June 2019. The feed was streamed live onto the project website.

As the project progresses, the website will be regularly updated with the latest project news, events, products and services.

An integration with a stakeholder forum is foreseen, in the scope of WP5, this a discussion platform to be established on the EUROFLEETS+ website will enable interested parties to interact with project participants. This will gather all relevant stakeholders and RV operators in one virtual place and will connect the work done for the interviews with those for the preparation of the international workshops.

4. Summary

The Eurofleets+ project website has been designed, developed and launched with initial content.

The website incorporates the project logo and colour schemes and has been designed to provide easy access to key project information news and events, infrastructures, TNA, JRA, education and stakeholders.

The website was launched on 3rd June 2019 ahead of the official project launch at Seafest, Cork, Ireland, 7-9 June 2019. The launch was streamed live to the project website.

The website will be regularly updated throughout the project with the latest news, events, products and services. It will act as a key communication channel to the public, stakeholders and wider

communities for all project information. Website activity will be monitoring using Google Analytics throughout the project.