



Topic	H2020 – INFRAIA-2018-2020
Short Title	Eurofleets+
Title	An alliance of European marine research infrastructures to meet the evolving requirements of the research and industrial communities
Project Number	824077
Delivery Date	31 May 2023
Deliverable No	D9.12
Lead Beneficiary	EurOcean
Dissemination Level	Public

Video disseminating activities of a TA cruise



Document information	
Document Name	D9.12 Video disseminating activities of a TA cruise
Document ID	EUROFLEETS+_WP9_D9.12_ Video disseminating activities of a TA cruise_V2
Revision	V2
Revision Date	31st May 2023
Author	Sandra Sá
Security	Public

Approvals			
	Name	Organisation	Date
Coordinator	Aodhán Fitzgerald	Marine Institute	31 st May 2023
Activity Coordinator	Sandra Sá	EurOcean	30 May 2023
WP Leader	Sandra Sá	EurOcean	30 May 2023

History			
Revision	Date	Modification	Author
V1	30 th May 2023	First Release	Sandra Sá
V2	31 st May 2023	Second Release	Niamh Flavin

This document contains information, which is proprietary to the EUROFLEETS+ consortium. Neither this document nor the information contained herein shall be used, duplicated or communicated by any means to any third party, in whole or in parts, except with prior written consent of the EUROFLEETS+ Coordinator.

The information in this document is provided as is and no guarantee or warranty is given that the information is fit for any particular purpose. The user thereof uses the information at its sole risk and liability.

TABLE OF CONTENTS

Contents

1	Introduction	1
2	Main Objectives	2
2	Methodology.....	3
3	Video Script.....	4
3.1	EUROFLEETS+ TNA – VIDEO SCRIPT Duration 2 min	4
4	Means of dissemination and communication.....	5
5	Conclusion.....	6

1 Introduction

In the immensity of our oceans lies a realm of untapped knowledge and undiscovered wonders. The Eurofleets+ project, with its unwavering commitment to scientific advancement, stands as a beacon in the pursuit of unfolding the mysteries that lie beneath the waves. At its core, Eurofleets+ recognises the critical importance of Transnational Access, opening doors to a world of collaborative research and cutting-edge exploration.

This document reports on the production of a video that highlights the significance of Transnational Access within the Eurofleets+ project. Through the lens of individuals who have experienced these transformative opportunities and insightful narratives, we delve into the profound impact this access program has on marine science and the scientific community.

The video unveils the ground-breaking work undertaken on board research vessels facilitated by Eurofleets+ and showcases the multifaceted dimensions of scientific research campaigns. As we journey through its captivating scenes, we witness first-hand the dedication of researchers, the state-of-the-art research vessels, and the transformative power of access to cutting-edge equipment. Moreover, the video intertwines in the voices of those who have directly benefited from the project, sharing their experiences and aspirations for a future where scientific exploration knows no boundaries.

Embedded within the visual narrative are compelling statistics that underscore the magnitude of Eurofleets+ achievements. From funding ship-time days and cruises to supporting Co-Principal (Co-PI) projects and fostering international collaborations, the impact of this project resonates across the scientific landscape. Notably, the representation of male and female researchers, the diversity of participating scientists, and the average number of nationalities per cruise emphasise the inclusive and collaborative nature of Eurofleets+.

The importance of Transnational Access within Eurofleets+ cannot be overstated. By providing researchers with open access to a state-of-the-art research vessel fleet, this initiative ignites innovation, drives ground-breaking discoveries, and nurtures a global network of knowledge exchange. It is through this unparalleled access that Eurofleets+ empowers researchers to embark on ocean exploration, shaping the future of marine science.

2 Main Objectives

Creating a video showcasing the Transnational Access funded by Eurofleets+ offers substantial advantages to the project. Firstly, it greatly enhances communication and outreach efforts by effectively conveying the project's objectives and accomplishments to a wider audience, including policymakers, stakeholders, and the general public. The visually captivating content and compelling narratives not only raise awareness about Eurofleets+ ' pivotal role in advancing marine science and fostering international collaboration but also instil a sense of the program's significance.

Specifically, the video aims to achieve the following objectives:

- **Raise Awareness:** The video showcases cutting-edge research, state-of-the-art research vessels, and access to advanced equipment, effectively highlighting the Eurofleets+ project's objectives and its significant role in advancing marine science.
- **Demonstrate Impact:** Through captivating visuals and narratives, the video showcases the profound impact of Transnational Access on marine science and the scientific community. It highlights ground-breaking research conducted on research vessels and emphasises the transformative power of accessing advanced equipment. The experiences and testimonies of researchers who have benefited from the project further underscore the program's importance in driving scientific discoveries and innovation.
- **Showcase Collaborative Research:** The video highlights the collaborative nature of the Eurofleets+ project by featuring researchers working together on research campaigns. It emphasises the power of collaboration in addressing complex scientific challenges and aims to inspire viewers with the potential that arises when researchers from diverse backgrounds and nationalities come together to explore and understand our oceans.
- **Emphasise Inclusivity:** The video underscores Eurofleets+ commitment to inclusivity by highlighting the representation of male and female researchers, the diversity of participating scientists, and the average number of nationalities per cruise. By showcasing the project's inclusive and collaborative nature, the video aims to inspire a diverse range of researchers to engage with the Eurofleets+ project and its Transnational Access program.
- **Promote Legacy:** The video aims to encourage the sustainability and continued support of the Eurofleets+ project by showcasing its main achievements and highlighting its importance for research and scientific advancements. It seeks to create a lasting legacy by highlighting the project's significance and inspiring stakeholders to continue supporting similar initiatives in the future.

2 Methodology

To develop the Eurofleets+ Transnational Access video, a systematic approach was undertaken, encompassing several key steps:

Firstly, Principal Investigators (PIs) who had received Transnational Access funding through the Eurofleets+ project were contacted and requested to provide video footage acquired during their scientific campaigns on research vessels. The aim was to collect a diverse range of content that effectively showcases the breadth of research activities and the transformative impact of Transnational Access on their work.

Efforts were made to ensure a high participation rate among PIs, emphasising the value of their contributions in promoting the Eurofleets+ project and its Transnational Access program. Clear guidelines and support were provided to facilitate the submission of relevant video footage, ensuring a substantial amount of digital content.

In addition to video footage, specific citations were sought from PIs to capture their first-hand experiences and perspectives on how Transnational Access and Eurofleets+ have influenced their research endeavours. These citations provided insights into the benefits and impact of accessing advanced research vessels, equipment, and collaborations facilitated by Eurofleets+.

The received video footage was carefully reviewed and assessed, considering criteria such as relevance to the video's objectives, visual quality, diversity of research activities, and representation of different scientific campaigns and areas of study. This selection process aimed to ensure a comprehensive and engaging portrayal of the impact of Transnational Access within Eurofleets+.

The integrated citations provided by the PIs were strategically incorporated throughout the video, complementing the visuals and highlighting the significance of Transnational Access and Eurofleets+ in driving their research and scientific achievements. A range of perspectives and research domains were represented, reinforcing the broad and positive influence of the project.

Alongside video footage and citations, statistical data were collected to stress the importance of the Eurofleets+ project. This included key statistics such as the number of funded ship-time days, funded cruises, and funded Co-PI projects. Additionally, data on the number of participating scientists, including early career researchers, and the average number of nationalities per cruise were documented. These statistics served to demonstrate the project's scope and impact, showcasing its ability to foster diverse and collaborative research in the field of marine science.

By following this methodology, the Eurofleets+ Transnational Access video was developed, effectively conveying the significance of Transnational Access and Eurofleets+ through a compelling combination of video footage, citations, and statistical data.

3 Video Script

After the acquisition of footage and the collection of statistical data, a comprehensive video script was developed, forming an integral part of this document, please see below. Drawing upon the diverse video content provided by Principal Investigators and the compelling statistics gathered, the script serves as the backbone of the video, seamlessly intertwining together visuals, narratives, and data to portray the significance of Transnational Access within the Eurofleets+ project. It encapsulates the ground-breaking research conducted onboard research vessels, showcases the transformative power of access to cutting-edge equipment, and highlights the collaborative nature of the project. The video script brings to life the experiences and aspirations of researchers, providing a captivating and informative narrative that engages viewers and further emphasises the immense impact of Eurofleets+ in advancing marine science and fostering international collaboration.

2.1 EUROFLEETS+ TNA – VIDEO SCRIPT Duration 2 min

[The video opens with aerial footage of the ocean and research vessels]

Narrator: Our oceans are essential to life on Earth, and marine science plays a crucial role in our understanding of them. That's why the Eurofleets+ project is dedicated to advancing research in marine science through its access programs.

[Cut to footage of researchers working on research vessels]

Narrator: Eurofleets+ provides open access to a state-of-the-art research vessel fleet, enabling researchers from academia and industry to conduct cutting-edge research on sustainable, clean, and healthy oceans.

[Citation (text+Picture): “Our research team lives in a country with limited research vessels and capacity, where no National ship-time is available for the scientific community” Telmo Morato (IMAR).”]

[Cut to footage of ocean observation infrastructures]

Narrator: The project prioritizes supporting research that links with existing ocean observation infrastructures to ensure the highest quality research.

[Citation (text+Picture): “This project is a milestone in my career. It is the first time that I am Principal Investigator and I would like to obtain the best results possible. I embrace this challenge with enthusiasm! Carmen Juan Valenzuela (GRACE).”]

[Cut to footage of Eurofleets+ accessible research vessels]

Narrator: Eurofleets+ provides researchers with access to a unique fleet of 27 state-of-the-art research vessels from European and international partners.

[Citation (text+Picture): Eurofleets+ provides access to first-class oceanographic research vessels to young researchers, which is of invaluable importance for those of us leading a cruise for the very first time (Mar Benavides, Figure)]

[Cut to footage of cutting-edge equipment]

Narrator: In addition, researchers have access to cutting-edge equipment, including seven ROVs and five AUVs.

[Citation (text+Picture): “This cruise will be the second Eurofleets-funded cruise that I participated in. The first one was in 2016, and it gave the possibility to start working with a strong international team, for which I am very grateful to this project. I hope this legacy will continue even after the project’s end. (Katrin Schroeder, TAIPro2020)”]

[Cut to statistics graphic]

Use a combination of text overlays and on-screen graphics to display the statistics in a visually appealing way, such as showing the number of ship-time days in large, bold text while also displaying a graphic of a ship sailing across the screen

Narrator: Eurofleets+ has funded 266 ship-time days, 23 cruises, and 4 Co-Principal Investigator projects, as well as supporting one Remote Transnational Access project. The project has had 17 male PIs and 6 female PIs, with 5 female Co-PIs/RTA leads. There have been 315 participating scientists, including 114 early career researchers, across 33 nations. On average, each cruise had researchers participating from 4 different countries.

[Closing shot of the ocean with the Eurofleets+ logo]

Narrator: Eurofleets+ is committed to advancing research in marine science through provision of access to Research Vessels and Large Exchangeable Marine Equipment supported by its access programs, ensuring that researchers have the tools they need to make ground-breaking discoveries and protect our oceans for future generations.

4 Means of dissemination and communication

The video showcasing the Transnational Access funded by Eurofleets+ will be disseminated through various channels to ensure broad accessibility and maximum reach. Firstly, it will be prominently featured on the official [YouTube channel](#) of the Eurofleets+ project, providing a central platform for interested viewers to access and engage with the video. Additionally, the project's social media

channels, including platforms such as [Facebook](#), [Twitter](#), and [LinkedIn](#), will be used to share and promote the video to a wider audience.

Furthermore, the video will be showcased at relevant events where Eurofleets+ participates, such as conferences, workshops, and seminars related to marine science and research. These events provide valuable opportunities to engage with stakeholders, policymakers, and the scientific community, offering a platform to highlight the achievements of Eurofleets+ and stimulate discussions on the importance of Transnational Access in advancing marine research.

To ensure wider visibility and impact, the video will have a prominent presence at the final conference of the Eurofleets+ project, held in Brussels on the 13th of September 2023. Displaying the video during the conference will enable attendees to gain a comprehensive understanding of the impact of Transnational Access within Eurofleets+, further reinforcing the project's significance.

In addition to these specific dissemination channels, the video will also be easily accessible on the project's [official website](#). This ensures that visitors, including project stakeholders, researchers, and interested individuals, can easily access and view the video at their convenience.

To maximize the dissemination efforts, the Eurofleets+ project's communication team will actively engage with project beneficiaries, requesting and encouraging them to share the video as widely as possible through their own networks and platforms. By leveraging the collective reach and influence of project beneficiaries, the video's message will be amplified, reaching a broader audience and generating greater awareness of the project's achievements and the importance of Transnational Access in marine science research.

5 Conclusion

In conclusion, this video production has successfully highlighted the significant achievements and impact of the Eurofleets+ project in advancing marine science research. By effectively combining engaging visuals, compelling narration, and supporting statistics, the video has effectively conveyed the key messages and outcomes of Eurofleets+ to its target audience.

Through careful scriptwriting and seamless transitions, the video has showcased the project's dedication to providing open access to a state-of-the-art research vessel fleet and cutting-edge equipment. The inclusion of footage featuring researchers working on the vessels and using the equipment has further strengthened the narrative, allowing viewers to understand the real-world applications and tangible benefits of Eurofleets+.

The incorporation of citations and testimonials from researchers involved in the project has added credibility and authenticity to the video. These personal accounts have not only provided insight into the experiences and achievements of the individuals but have also effectively conveyed the enthusiasm and impact that Eurofleets+ has had on their careers and scientific endeavours.

Furthermore, the video has successfully used visual elements such as infographics, and text overlays to present the project's key statistics in an easily digestible and visually appealing manner. This approach allows viewers to grasp the scale and significance of Eurofleets+'s accomplishments, including the number of funded ship-time days, cruises, participating scientists, and the diverse representation of nationalities.

With its compelling narrative, engaging visuals, and well-presented statistics, this video serves as a powerful tool for disseminating the achievements of Eurofleets+ to a wider audience. By effectively capturing the essence of the project and its impact, the video has the potential to inspire and inform viewers, fostering a greater understanding and appreciation for the importance of marine science research and the role of Eurofleets+ in advancing this field.